



First Impressions Count!

Preparing Your Home For

Professional Photography

The more people who are attracted to view your home, the more potential there will be to achieve its optimal selling price. By making sure that your property's photographs are the best they can be, you can be confident that it will get noticed for the right reasons.



GENERAL AREAS

- De-clutter as much as possible - store excess in garage
- Clean all windows inside and out
- Remove all personal items e.g. photos
- Hide all power cords

LIVING ROOM / FAMILY ROOM

- Turn off TV and put remotes away
- Remove all toys, game consoles, fans and heaters
- Remove exercise bikes/equipment
- Arrange DVDs, games and books neatly in shelves

KITCHEN / DINING AREAS

- Clean & put away all dishes
- Remove appliances
- Clean all splash backs and range hoods
- Clean all stainless steel
- Remove all soaps, dish rack and towels
- Ensure range hood lights are working
- Remove all objects from fridge e.g. magnets, photos
- Remove pet bowls and beds
- Minimize countertop clutter

Questions? Contact:
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BEDROOMS

- De-clutter toys, books, games etc.
- Remove all personal items
- Ensure lamps are working
- Remove posters/stickers from walls
- Clear away all clothes



BATHROOMS

- Remove bath mats, toys, scales etc.
- Clear all countertops
- Make sure glass and mirrors are spotless
- Remove all non-matching towels



OUTSIDE AREAS

- Mow lawn
- Rake/sweep up leaves and paper
- Hide all trash cans and gardening tools
- Remove all cars/boats/bikes/RVs

POOL/SPA AREAS

- Ensure pool is clean
- Remove all pool cleaners and poles
- Remove all pool toys



60 MINUTES BEFORE PHOTO SHOOT CHECKLIST

- Set the table (optional)
- Place wine glasses and wine on outside table (optional)
- Open all blinds
- Turn on all lights
- Turn off ceiling fans
- Turn off TV
- Put pets away
- Ensure children are out of the way
- Ensure vehicles cannot be seen

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